

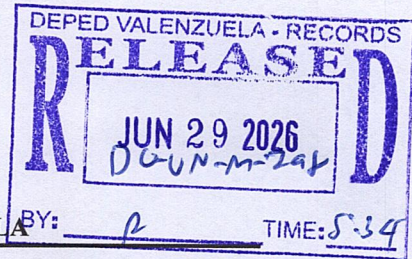
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Republic of the Philippines
Department of Education

NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF CITY OF VALENZUELA



**Office of the Schools Division
Superintendent**

June 24, 2026

TO: Public and Private Secondary School Heads

Dear Sir/ Mesdames:

This is in reference to the attached letter from **Explained PH Organization Inc. (Explained PH)**, dated June 21, 2026, regarding the launch of a nationwide Journalism outreach initiative on **July 25, 2026**. The initiative aims to provide a **free** educational workshops and capacity-building programs to schools across the Philippines.

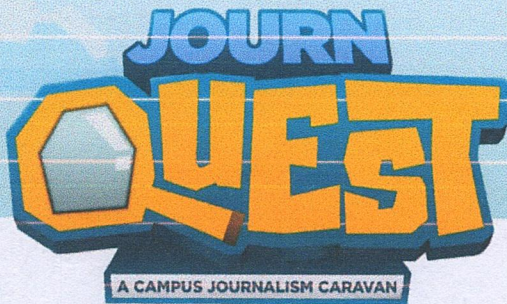
The organization is inviting all public and private secondary schools to participate in the said journalism activity, which will be held at Valenzuela City School of Mathematics and Science, A. Pablo St., Malinta. Interested schools may send **three student journalists** to participate in the said forums.

Please refer to the attached Project Briefer, Program Flow and other guidelines of the said activity.

Thank you.

Very truly yours,

NOEL D. BAGANO
Schools Division Superintendent



June 21, 2026

Mr. Noel D. Bagano

School Division Superintendent
Office of the Schools Division Superintendent
Marulas, Valenzuela City

Greetings in the name of free press!

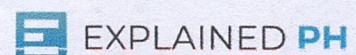
Explained PH Organization Inc. (Explained PH) is a non-stock, non-profit, youth-serving organization duly recognized by the Securities and Exchange Commission (SEC). It aims to promote and empower youth and community-driven journalism by serving as a platform for journalistic training, educational programs, and digital publishing of news and information nationwide.

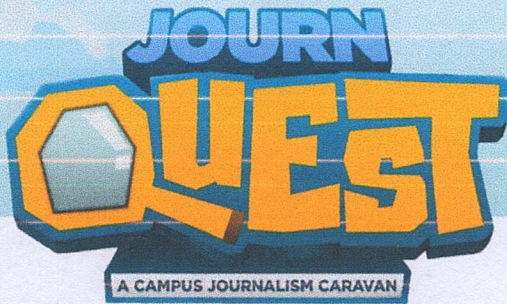
In line with this mission, Explained PH will be launching a **nationwide campus journalism outreach initiative this July 25, 2026**, bringing **free** educational workshops and capacity-building programs to schools across the Philippines. Through this endeavor, we aim to strengthen the competencies of campus journalists, student leaders, and aspiring media practitioners by equipping them with relevant knowledge, practical skills, and contemporary approaches in journalism and media literacy.

With this, we are honored to **invite high schools under your jurisdiction in Valenzuela City**, to become one of our partner schools for this initiative. The participating public and private high schools shall have **three student representatives** to attend the workshop at **Valenzuela City Schools of Mathematics and Science, A. Pablo Street, Malinta**. The schools may choose any of their student journalists to participate in the said forums. Through this partnership, your student journalists will have the opportunity to engage in

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interactive learning sessions facilitated by experienced trainers and media practitioners, fostering excellence, ethical journalism, and responsible storytelling within your campus community.

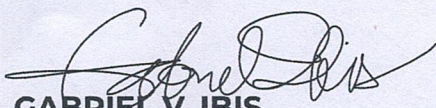
Enclosed in this formal invitation are the relevant details regarding the initiative, including the *project brief* containing comprehensive information about the program, its objectives, activities, and partnership opportunities, and the *primer* that contains the information about the organization.

For there may be needed information to be requested, as well as further inquiries, clarifications, and discussions, please do not hesitate to reach out via phone number 0915 714 7400 or via email at gvibis@explained.ph.

Thank you for your continued commitment to youth development and educational excellence. We believe that this collaboration will contribute significantly to the development and strengthening of the culture of responsible journalism within educational institutions. We look forward to your favorable endorsement to the possibility of working together in empowering the next generation of journalists and changemakers.

Thank you!

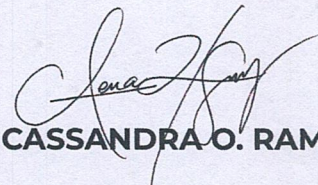
For youth-led journalism,



GABRIEL V. IBIS

Manila Bureau Chief

Explained PH Organization Inc.



AERA CASSANDRA O. RAMOS

Partnerships Division Head

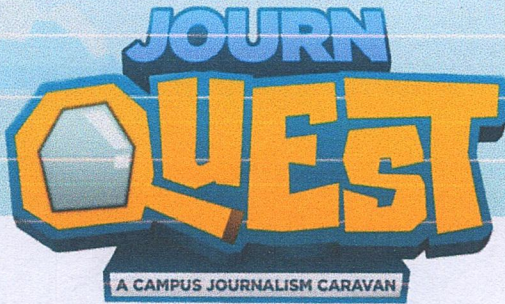
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Noted by:


ZEA MAE DOMINGO

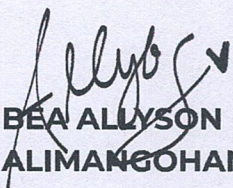
Editor-at-Large

Explained PH
Organization Inc.


**MARGIE RAE
MARKLAND**

Managing Editor

Explained PH
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**BEA ALLYSON
ALIMANGOHAN**

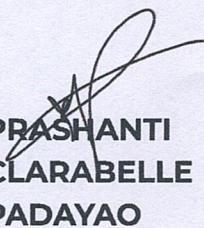
Managing Editor

Explained PH
Organization Inc.


**DAIVEN REIGH
MONFORTE**

Associate Editor

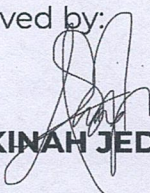
Explained PH
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**PRASHANTI
CLARABELLE
PADAYAO**

Associate Editor

Explained PH
Organization Inc.

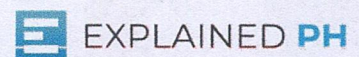
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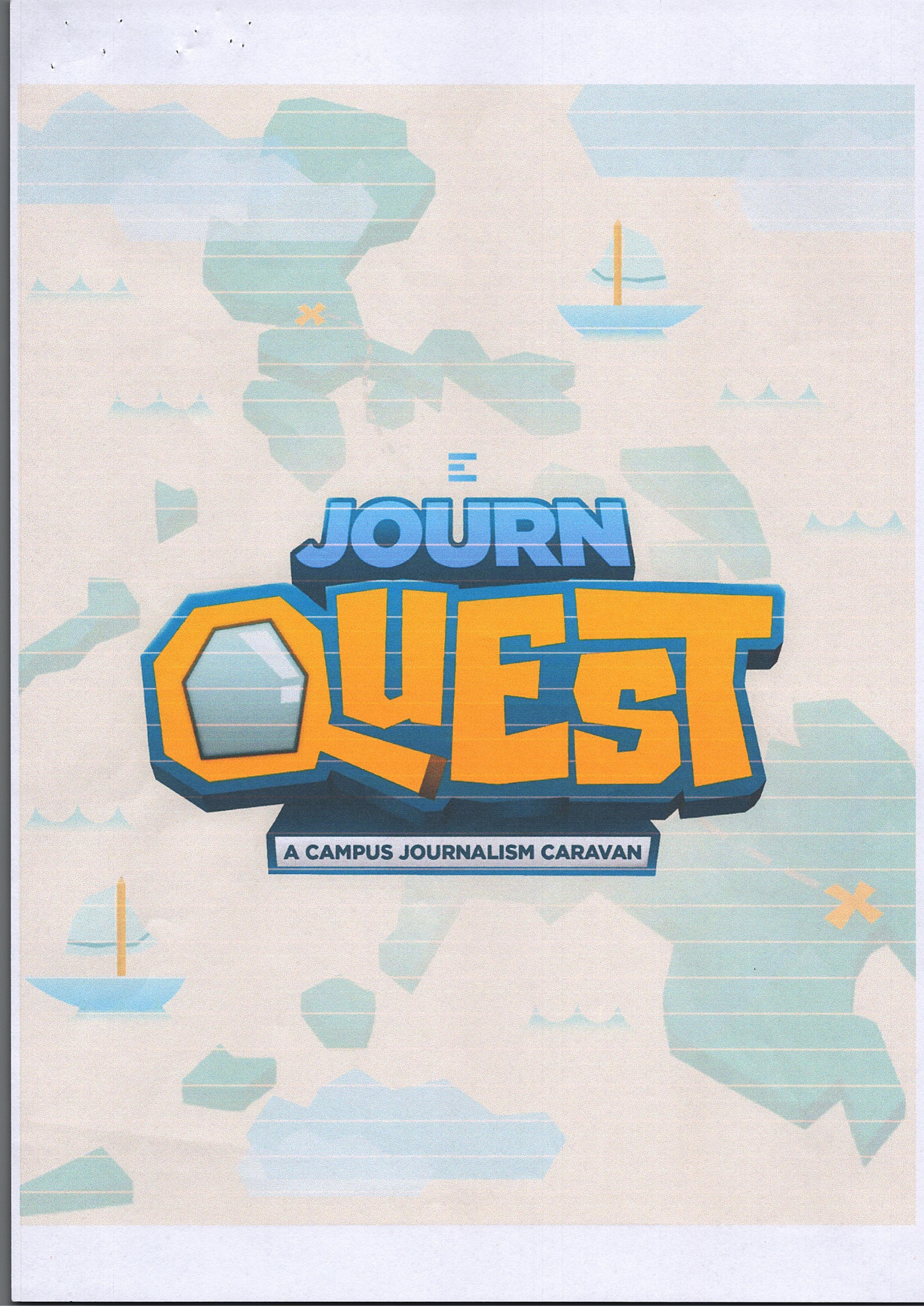

SHEKINAH JEDIDIAH ALIMA
Editor-in-Chief

Explained PH Organization Inc.

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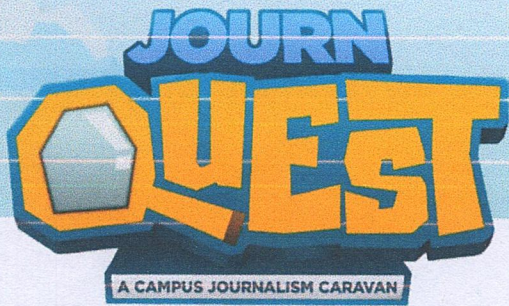
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III JOURN QUEST

A CAMPUS JOURNALISM CARAVAN

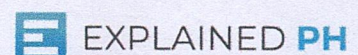


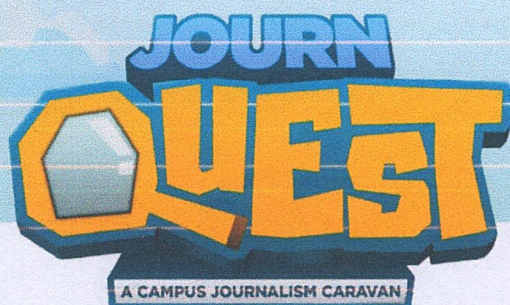
PROJECT BRIEFER

Event Title	JournQuest: A Campus Journalism Caravan
Date and Time	July 25, 2026, Saturday (7:30 am - 1:00 pm)
Venue / Event Platform	Valenzuela City School of Mathematics and Science
	Collaborative Room, News Room, and available Classrooms
	Requested materials from the school venue: - Projectors/tv or monitors - Table and chairs - Fans, if the room is not airconditioned, for better environment for learning
Background	The Explained PH Organization Inc. (Explained PH) is a non-stock, non-profit, youth-serving organization duly recognized by the Securities and Exchange Commission (SEC). It aims to promote and empower youth and community-driven journalism by serving as a platform for journalistic training, educational programs, and digital publishing of news and information nationwide. The JournQuest: A Campus Journalism Caravan 2026 is a nationwide educational initiative designed to empower campus journalists through interactive discussions, skills-based training, and mentorship from experienced media practitioners. The program aims to enhance participants' competencies in journalism, media literacy, ethical reporting, and digital storytelling while fostering critical thinking and responsible communication. Through this workshop, Explained PH seeks to equip student journalists with practical knowledge

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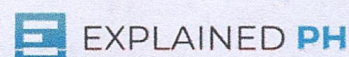


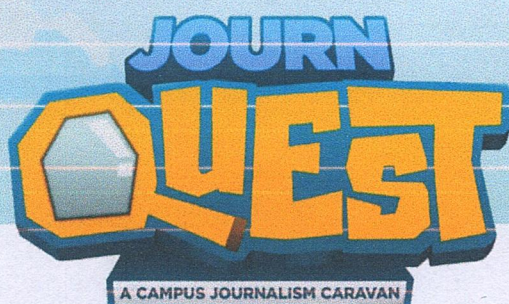


	and contemporary journalistic practices that they can apply within their respective school publications and communities. As part of Explained PH's nationwide campus journalism outreach initiative, your institution, Valenzuela City School of Mathematics and Science has been identified as one of the selected schools to host the program. Through this visit, the organization aims to bring journalism training, media literacy discussions, and capacity-building opportunities directly to student journalists, fostering excellence in campus press and empowering the next generation of media practitioners.
Objectives	1. Empower young journalists and student leaders with media and information literacy skills that enable them to navigate today's information ecosystem and become advocates for truth, accuracy, and responsible communication; 2. Cultivate excellence in journalism by advancing the professional and technical competencies of campus journalists through learning opportunities, industry insights, and practical engagement; and 3. Promote transformative and community-driven storytelling that inspires critical reflection, amplifies underrepresented narratives, and highlights journalism's role in creating informed and empowered communities.
Attendees / Target Audience	Approximately 60-150 students from public and private high schools of Valenzuela City; three (3) representatives from each school.

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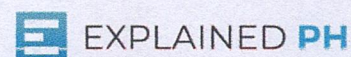


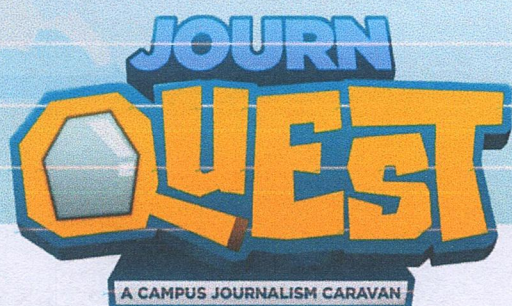


PROGRAM FLOW				
Time	Activity / Topic	Speaker	Facilitator/s	Venue
7:30 - 8:00 am	Registration and Preliminaries	N/A	Manpower Committee	Collaborative Room
8:00 - 8:30 am	Community Journalism	Shekinah Jedidiah Alima	Manpower Committee	
8:30 am - 12:30 pm <i>(These categories will be done simultaneously in different rooms)</i>	Photojournalism	Daiven Reigh Monforte	Manpower Committee	Classroom 1
	News Writing & CEWH	Margie Rae Markland	Manpower Committee	Classroom 2
	Feature Writing	Bea Allyson Alimangohan	Manpower Committee	Classroom 3
	Opinion Writing	Zea Mae Domingo	Manpower Committee	Classroom 4
	Mobile Journalism	Katherine Gail Reano	Manpower Committee	Classroom 5
	TV Broadcasting and Scriptwriting	Sean Yurie Delloro	Manpower Committee	Classroom 6
	Radiobroadcasting and Scriptwriting	James Andrew Tiozon	Manpower Committee	Classroom 7
	Basic Online Publishing and Partnerships	Prashanti Clarabelle Padayao	Manpower Committee	Classroom 8
	Collaborative Desktop Publishing	Christiane Louise Ysunza	Manpower Committee	Classroom 9
	Sports Writing	Russielle Taduran	Manpower Committee	Classroom 10
	Science Communication	Gabriel Ibis	Manpower Committee	Classroom 11
12:30 - 1:00 pm	Closing/Awarding Program	Explained PH	Manpower Committee	Collaborative Room

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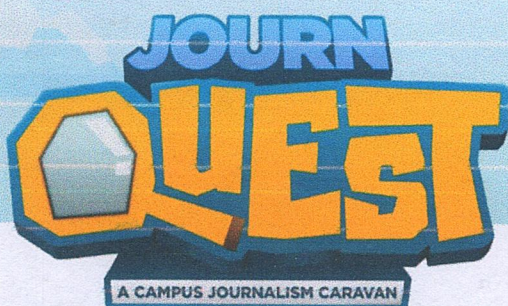
SPEAKERS FROM EXPLAINED PH

Name	Role	Topic
Shekinah Jedidiah Alima	Editor-in-Chief, Explained PH	Community Journalism
Daiven Reigh Monforte	Associate Editor, Explained PH	Photojournalism
Prashanti Clarabelle Padayao	Associate Editor, Explained PH	Basic Online Publishing and Partnerships
Margie Rae Markland	Managing Editor, Explained PH	News Writing & CEWH
Bea Allyson Alimangohan	Managing Editor, Explained PH	Feature Writing
Zea Mae Domingo	Editor-at-Large, Explained PH	Opinion Writing
Gabriel Ibis	Manila Bureau Chief, Explained PH	Science Writing
Sean Yurie Delloro	Manila Bureau Staff, Explained PH	TV Broadcasting and Scriptwriting
James Andrew Tiozon	Manila Bureau Staff, Explained PH	Radio Broadcasting and Scriptwriting
Christiane Louise Ysunza	Manila Bureau Staff, Explained PH	Collaborative Desktop Publishing
Russielle Taduran	Sports Writer, Explained PH	Sports Writing
Katherine Gail Reano	Mobile Journalist, Explained PH	Mobile Journalism

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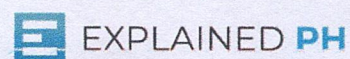


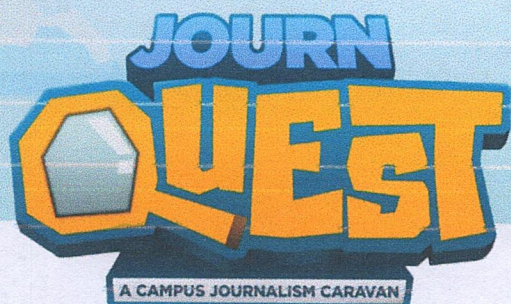
BUDGET PROPOSAL				
Item description	Quantity	Unit	Unit price	Total
<i>Event proper</i>				
Certificates	20	A4 sized vellum	40 php / 10 sheets	80 php
Tokens	18 (number of speakers)	In discretion of the partnered school publication		
SUBTOTAL (Php.)				80 php
EMERGENCY FUNDS				100 php
OVERALL TOTAL (Php.)				180 php

20 pieces of certificates are expected for having speakers, and certificates for the host school venue and to the Explained PH organization for conducting the event. This will be handled by the partnered school publication.

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Frequently asked questions:

1. **Number of participants:** It is included in the briefer to expect approximately 60-150 high school students from Valenzuela City, in which three representatives shall be accommodated per school.
2. **Schools have been invited:** We are currently in process of the letter with the Schools Division Office to boost the event. With the endorsement, the public and private high schools within the city can join the event.
3. **Specific venue, facilities, and equipment:** Our organization would like to request for a projector or any monitor that we can use to present our lectures, tables and chairs for the participants, and fans if the place does not have air conditioning. These are to ensure a comfortable learning environment.
4. **Financial obligations, logistical requirements, or manpower support from the host school:** The financial obligations would be handled by the partnered school publication, as seen in the budget proposal. The tokens for appreciation would be at their discretion. Logistical requirements are stated on the previous questions. Manpower is also requested by the school publications, if permitted.
5. **Safety, security, and crowd management measures:** For the privacy concerns, the participants shall submit (1) parent consent form and (2) school clearance letter, to be prepared by the organization, to ensure that the event is well-acknowledged by the guardian and their school. The requested manpower committee of the school publication would be also helping with the crowd management measures. In addition, the organization is ensuring a smooth planning of flow of the event from the registration to awarding proper.
6. **Accompanied by teachers and required to submit parental consent forms:** The teachers are optional to come, since the venue resources are also limited, however, they are welcome to join. The participating students are also required to submit parental consent, as stated in the previous question.

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