

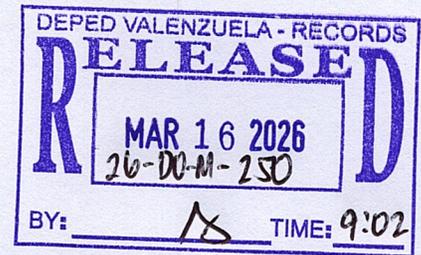
DepEd ICT Unit

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Republic of the Philippines
Department of Education
NATIONAL CAPITAL REGION

SCHOOLS DIVISION OFFICE OF CITY OF VALENZUELA



**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM

No. 0250 s. 2026

**PARTICIPATION TO THE LIFE AFTER SCHOOL: FROM CAMPUS CREATOR TO
RESPONSIBLE INDUSTRY PROFESSIONAL**

To: OIC – Assistant Schools Division Superintendent
Chief Education Supervisors – SGOD and CID
Public School District Supervisors and Education Program Supervisors
Secondary School Heads
All Others Concerned

1. For information and guidance of all concerned, attached is a letter from Ms. Bernice Brisenio, Officer –in– Charge, Local Youth Development Office regarding the above-mentioned activity to be held on **March 16, 2026, 8:00 a.m. onwards at Alert Multi-purpose Hall, Valenzuela City.**
2. Particular attention is invited to paragraph no. 13 of the said memorandum for reference. Kindly register to this link: <https://forms.gle/FxyzQFPSzCT1NmJQA> to confirm your participation.
3. Learner shall secure parent's waiver and consent, and schools shall ensure adherence to no disruption of classes as stipulated in DepEd Order No. 9, s. 2005.
4. Travel and other incidental expenses shall be charged against school local fund, subject to usual auditing and accounting rules and regulations.
5. Immediate dissemination and compliance to this memorandum is desired.

NOEL D. BAGANO
Schools Division Superintendent

Encl.: As stated
References: None
To be indicated in the Perpetual Index
under the following subjects:

TRAINING PROGRAM

WINA/CAMPUSCREATOR TO RESPONSIBLE INDUSTRY PROFESSIONAL
_____/March 12, 2026



Address: Pio Valenzuela St., Marulas, Valenzuela City
Telephone Nos.: (02) 8293-4507, 8277-4648, 8291-0873, 8277-3439
Email Address: sdovalenzuela@deped.gov.ph
Official Website: <https://www.depedvalenzuela.com>

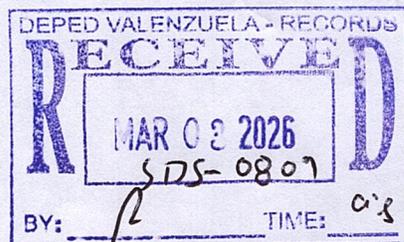




March 3, 2026

MR. NOEL BAGANO

School Division Superintended
Dep-Ed - Valenzuela City



Subject: Invitation to Attend “Life after School: From Campus Creator to Responsible Industry Professional”

Dear Mr. Bagano,

Warm greetings of respect and youth empowerment!

In today’s rapidly evolving digital and creative industry, young people are no longer just consumers of content, they are creators, communicators, and future industry professionals. As students transition from campus life to the professional world, responsible social media use, strong personal standards, and ethical digital practices become essential foundations for long-term success.

Recognizing this, the Local Youth Development Office (LYDO) in partnership with House Creatives will conduct a career and self-development workshop entitled:

Life After School: From Campus Creator to Responsible Industry Professional – Skill. Integrity. Opportunity.

This whole-day learning experience integrates digital literacy, industry exposure, and professional standards, guiding students from being talented campus creators to becoming responsible and industry-ready professionals.

The program will feature respected industry practitioners who will share real-world pathways, practical frameworks, and responsible creative practices:

• **Coach Russ Juson – Talent Is Not Enough**

Students will understand that creativity alone does not guarantee career success. The session emphasizes identity formation, discipline, feedback, and professional standards as the foundation for sustainable growth.

• **Real Talk Darbs – The Creative Career Ladder**

Participants will see content creation as a real career pathway — from intern to leader to strategic partner. This talk introduces structured growth opportunities, including exposure to real projects and industry ecosystems.

• **Migs Ganzon – From Student Intern to 6-Figure Creative Writer**

Through his journey from intern to head creative writer, students will learn how structure, feedback, and ethical persuasion build both income and credibility. A mini activity on rewriting misleading hooks into ethical messaging will strengthen critical thinking and anti-misinformation advocacy.

Valenzuela Trade Center, New City Hall Annex, MacArthur Highway, Brgy. Malinta, Valenzuela City 1441

Tel.: 8-3521-1000 Loc. 2979

lydo.valenzuelacity@gmail.com





• **Jasper Tordilla** – *Winning with AI — Without Losing Credibility*

Participants will learn how to use AI as a competitive advantage responsibly, including fact-checking workflows, verification systems, and ethical use of AI tools in creative work.

• **Keith Nevado** – *Editing That Gets You Paid — Not Just Views*

This session will highlight professional editing standards, ethical storytelling, and how credibility — not just flashy visuals — creates sustainable income and authority.

Through this integrated workshop, participants will develop:

- Digital literacy and misinformation awareness
- Ethical content creation skills
- AI responsibility practices
- Industry-ready discipline and structure
- Leadership mindset and professional standards

This initiative aligns with our commitment to developing proactive, resilient, and socially responsible young leaders who are ready not only to create — but to lead with integrity.

We would like to extend our invitation to **100 students from various Senior High Schools** (*preferably campus journalists and DFSSLG incoming and outgoing officers*) to participate in this meaningful activity. The details are as follows:

Title of Activity: Life After School: From Campus Creator to Responsible Industry Professional

Date: March 16, 2026, 8AM - 5PM

Venue: ALERT Multi-purpose Hall

We are pleased to share that food will be provided for all confirmed participants.

We sincerely appreciate your continued support for programs that promote the growth, leadership, and professional development of the youth in our city. We look forward to your favorable response and the active participation of students in this transformative initiative.

For coordination and further details, please feel free to contact **Ms. Shekinah Acuña** at **8352-1000 loc. 2979** or email at lydo.valenzuelacity@gmail.com.

Thank you and Mabuhay ang Kabataang Valenzuelano!

Yours sincerely,

MS. BERNICE BRISENI

Officer – In – Charge, Local Youth Development Office