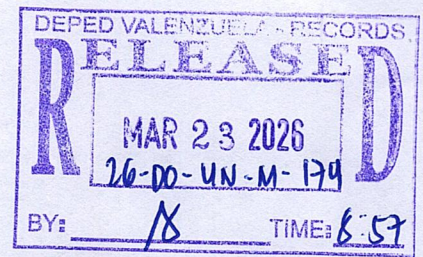




DepEd ICT Unit
Web Posted by: pw
Control no.: 26PUB347

Republic of the Philippines
Department of Education

NATIONAL CAPITAL REGION
SCHOOLS DIVISION OFFICE OF CITY OF VALENZUELA



**Office of the Schools Division
Superintendent**

March 19, 2026

TO: All Secondary School Heads

Sirs/Mesdames:

Attached is a copy of letter dated from Atty. Regino D. Mallari Jr., Assistant Secretary and Supervising Head, Fair Trade Group, Department of Trade and Industry re: conduct of Konsyumer Assembly sa Eskwela (KASE), a school-focused initiative to increase consumer awareness among the youth particularly in secondary schools from February to December 2026 either from 10:00 a.m. to 12:00 p.m. or 1:30 p.m. to 3:30 p.m., content of which is self – explanatory.

For more information kindly coordinate with Ms. Riza Ybias at contact no. 0905 1802818 or email address CPAB-CAD@dti.gov.ph.

For your information and appropriate action.

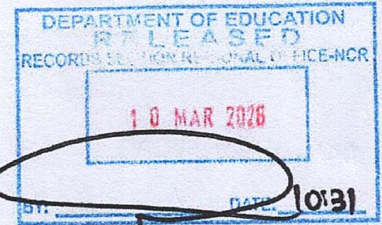
Very truly yours,

NOEL D. BAGANO
Schools Division Superintendent

Division Letter No. 098, s. 2026
Encl.: As stated
WINA/SGOD



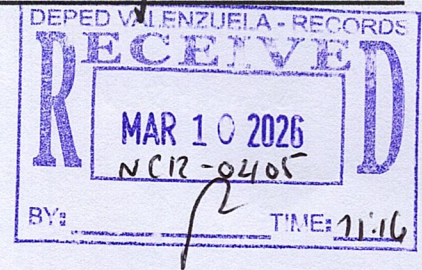
Republic of the Philippines
Department of Education
 NATIONAL CAPITAL REGION



March 6, 2026

To: Schools Division Superintendents

Dear **Sirs/Mesdames:**




Attached is a copy of letter dated February 18, 2026 from ATTY. REGINO D. MALLARI, JR., Assistant Secretary and Supervising Head, Fair Trade Group, Department of Trade and Industry re: conduct of **Konsyumer Assembly sa Eskwela (KASE)**, a school-focused initiative to increase consumer awareness among the youth particularly in secondary schools from February to December 2026 either from 10:00 AM to 12:00 PM or 1:30 PM to 3:30 PM, for appropriate action.

For inquiries and clarification, please contact Ms. Riza Ybias through email address at CPAB-CAD@dti.gov.ph or mobile no. 0905-1802818.

Thank you.

Very truly yours,


JOCELYN DR ANDAYA
 Regional Director, NCR
 Concurrent Officer-In-Charge, Office of the
 Assistant Secretary for Operations

Encl.:
 As stated.

Regional Letter No. 038, s. 2026

/essd/joan/



Address: 6 Misamis St., Bago Bantay, Quezon City
 Email address: ncr@deped.gov.ph
 Website: depedncr.com.ph





*Joan.
for approval
please.*

18 February 2026

SECRETARY JUAN EDGARDO "SONNY" ANGARA
Department of Education (DepEd)
DepEd Complex, Meralco Ave., Pasig City, Philippines 1600
osec@deped.gov.ph

Attention: **ASSISTANT SECRETARY JOCELYN DR. ANDAYA**
Operations

ASSISTANT SECRETARY CILETTE LIBORO CO
Public Affairs and External Partnerships

Dear **Secretary Angara**:

The Department of Trade and Industry revitalized its "**Konsyumer Assembly sa Barangay (KAsB)**", a consumer education seminar that aims to strengthen consumer awareness by informing consumers of their rights, responsibilities, and the legal safeguards available to them.

To further increase consumer awareness among the youth, the DTI intends to expand the program implementation in educational institutions, particularly in secondary schools and universities/colleges, and rebrand the barangay-level sessions into a school-focused initiative, titled "**Konsyumer Assembly sa Eskwela (KASE)**", to align program activities with educational settings and youth engagement.

In this regard, the DTI respectfully seeks the approval of DepEd to conduct KASE activities in the secondary schools in the National Capital Region (NCR) from February to December 2026, either from 10:00 AM to 12:00 NN or 1:30 PM to 3:30 PM, subject to the preferred schedule and availability of each school.

Should the DepEd approve, the DTI will be responsible for providing resource persons and consumer education and information materials.

For further clarifications and other logistical requirements, you may reach Ms. Riza Ybias (0905.1802818), or you may send an e-mail to CPAB-CAD@dti.gov.ph.

Thank you for your continued support of DTI's consumer protection programs.

Sincerely,

ATTY. REGINO D. MALLARI, JR.
Assistant Secretary and Supervising Head
Fair Trade Group (FTG)

DTS No. EX26002593
LTR.KASE.DEPED.260205.001.RLY

OFFICE OF ASSISTANT SECRETARY FOR FAIR TRADE GROUP

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